

vente-privee.com

History

Pioneer of online private sales since 2001, vente-privee.com offers prestigious brands an innovative distribution channel to sell inventory quickly and exclusively. Open in France, Germany, Spain, Italy, the U.K., Belgium and Austria, vente-privee.com is the biggest private shopping club in Europe with over 1,200 partner brands and over 13 million members, and will soon be launched in the U.S. with American Express.



Philosophy

We believe access to famous brands at reduced prices is a privilege. With this in mind, we encourage rarity and spark the desire to buy by limiting the duration of the sale. Each tailor-made event takes place in an exclusive member-only environment. vente-privee.com is like a treasure chest: brands sell their stock whilst carefully protecting their visual identity. Building long-lasting relationships with top quality brands is vente-privee.com's core philosophy.

Highlights

In 2011, we developed new services to provide a more complete offer. We have created Rosedéal by vente-privee-rosedéal.com with the same quality and creativity that drives us when organizing and producing our sales events. The appealing vouchers sold on our site encourage members to discover the latest collections in stores, allowing brands to reach more new customers. Brands can also benefit from our 10 years e-commerce expertise to help set up and manage their retail website.

